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File No. BECIL/PROJ-III(BP)/34-B(1(/DPR-MP(M)/2024/32
Dated: 16/09/2024

BROADCAST ENGINEERING CONSULTANTS INDIA LIMITED

(A Government of India Enterprise under Ministry ofInformation & Broadcasting)
(A Mini Ratna Company)
Head Office: 14-B, Ring Road, I.P. Estate, New Delhi-110002, Phone: 011-23378823
Corporate Office: BECIL Bhawan, C-56/A-17, Sector-62, Noida-201307 **Phone:** 0120-4177850
Fax: 0120-4177879 **Website:** www.becil.com

VACANCY ADVERTISEMENT NO. 485

BECIL invites application from interested Candidates to attend offline interaction/Interview at **Jansamparak Bhawan, Banganga Rd, near TT Nagar, Roshanpura Square, Roshanpura Slums, TT Nagar, Bhopal, Madhya Pradesh - 462003** on 03/10/2024 at 1100 Hrs for deployment at **"Department of Public Relation, Government of Madhya Pradesh"** purely on fixed term **contract basis**:

S.no.	Designation	Essential	Age & Experience	Salary Slab	No. of Position
1	Research Associate/Content Writer	Graduation or PG	**Experience**:1-2 years **Preferably** in field of Content writing/newsroom/news desk/agency contentwriting/social media/data research/data valuation/electronic/ print /digital media **Age: 24-32 years**	25000-40000/-	07
2	Associate Consultant/Creative Content Writer/Graphic Designer/Video Editor	PG/MPhil/MBA /PG Journalism /M.Tech/B. Tech /Recognized Certification courses (job specific)	**Experience**: 2-4 years **Preferably** in space of creative content writing/agency client handling/news editorial research agency/research /policy research/ public campaign/ content development/ product development/UI/UX development/ creative development/creative strategy/ data collection/dataanalysis/field research work	40000-60000/-	12
3	Consultant	PG/MPhil/MBA/ PG Journalism/ M. Tech	**Experience:** 4-6 years. **Preferably** creative content development for diverse environment of communication/PR /media /policy research/editorial research/ PSU experience/including digital/print /electronic and social media environment/mass communication projects/Report writing/ research riting/ideation/presentation /strategic inputs. Content functional lead experience is welcome	60000-80000/-	02

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4	Sr. Consultant	PG in any stream/PG certification	**Experience:** 6-8 years 3 years of expertise infunctional/ vertical leadingexperience in c ommunication. Research/digital/social mediaprojects with private or government organization. Strategy/PR campaigndevelopment/Pilot study development/team management. Agency partnership/clienthandling/project leading /costmanagement/Creative development. Project monitoring/teammonitoring.	80000-100000/-	02
5	Principal Consultant (Digital Media Marketing)	PG in any stream/PG certification (Job Specific)	**Experience:** 8-10 years Project management experience in communicationspace. Building crisis communication frameworks. Traditional and modern communication campaign development andmanagement. Design/content advocacy and impact communication. Qualitative and mixed research methods experience including ethnography/field research/academy and government publications. Financial project management skills/communication. Mass communication pilot development. Mass communication campaign driving, ideation and strategy on multimedia. Desirable: Preference will be given to Candidate having proficiency in digital marketing tools (e.g. Google Add, Google Analytics). Sound knowledge of social mediaplatforms and the respective Algorithms.	100000+	01

NOTE:

1. Selection will be made as per the prescribed norms, reservation policy and requirement of the job.

2. Preference will be given to local candidates and who are already working in the same/similar department.

3. **No TA/DA** will be paid for attending the test/ written exam/ document verification-interaction/joining the duty on selection.

4. The interested candidates has option to submit an application along with copies of educational qualifications and experience certificates in a sealed envelope in the prescribed format attached through speed post & address it to **"Broadcast Engineering Consultants India Limited (BECIL), BECIL BHAWAN, C-56/A-17, Sector-62, Noida-201307 (U.P).**

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5. The candidates are directed to mention the “Advertisement No:……and Post Name:…….” In the subject line. The candidates/ applicants must ensure their eligibility (age, qualification, experience etc.) before applying for the post. BECIL will not take responsibility for wrong application/ ineligible condition.

6. Candidates will be informed via email / telephone for further process.

7. Candidates must review their application forms carefully before final submission. BECIL will not accept any request for changes to be made in the information submitted by the candidates wrongfully.

8. Only shortlisted candidates as per above eligibility criteria will be called for further process. Candidates are directed to mention complete educational qualification and work experience details in offline application form. Mere filling the registration form will not confirm your suitability/selection for the post.

9. Applications which are not in prescribed format shall be summarily rejected. Candidates are requested to take printout of their Application Forms after online submission and retain with them for future reference. BECIL will not be responsible for any typographical errors (i.e Email IDs, Mobile Number etc.) in the application forms submitted by applicant.

10. Candidates are requested to take a photocopy of their Application Forms after offline submission and retain with them for future reference.

11. BECIL will not be responsible for any writing errors (i.e Email IDs, Mobile Number etc.) in the application forms submitted by applicant.

12. Candidates are requested to attach all the documents in support of their claim regarding educational qualification & experience etc. Incomplete applications shall be summarily rejected. Followed by Interaction tentatively on 3rd October, 2024.

Disclaimer: Terms and conditions given in the advertisement are guidelines only. In case of any ambiguity, decision of BECIL will be final and binding on candidates.

In case of any doubt & queries please contact to: 0120-4177850/860. In any case, the application in sealed envelope should reach BECIL on or before 01/10/2024 End of day.

Anti-Bribery Disclaimer: No offer, gift, consideration, or benefit of any kind, which constitutes illegal or corrupt practice, shall be made to any officer, either directly or indirectly.

Sd GM (P-III)

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Terms & Condition for how to apply

1. Interested Candidates can fill the registration form along with copy of required attachments against advertisement. Documents shall be self-attested photocopies as per following documents:

    1. Educational / Professional Certificates.
    2. 10th/Birth Certificate.
    3. Caste Certificate(if applicable)
    4. Work Experience Certificate (if applicable)
    5. PAN Card copy
    6. Aadhar Card copy
    7. Copy of EPF/ESIC Card (Pervious employer-if applicable)

2. If you want to apply for one or more post against the same advertisement, you shall be submitting registration form separately. The registration fees shall be applicable as per number of posts applied.

3. Candidates are required to have a valid e-mail ID at least six months of applied. In case a candidate does not have a valid personal e-mail ID, he/she should create his/her new E-mail ID before applying offline.

4. Offline payment for registration (non-refundable) for application. Demand Drafts (Mandatory) will be accepted In favor of **"Broadcast Engineering Consultants India Ltd, Noida".**

    Category-wise registration fees as applicable of candidate are as below:

    - General/ OBC/ Ex-Serviceman/ Women - Rs.590.00
    - SC/ST/ EWS/PH - Rs.295.00.

5. Candidates are advised to fill the post judiciously as per the advertisement released by BECIL.
6. All the communications will be made either on registered email or registered mobile number.
7. In case of submission of any false information or false documents, action, as per rules in additional to complaint with local authorities be made, on the desecration of BECIL.
8. No candidate shall make any communication with our client.
9. Candidates are requested to enter the details in the offlline application format carefully. After submission of the application, no modification will be permitted and fees once paid will not be re-funded.

Candidates are advised to apply through above mentioned website only, candidates will be solely responsible for submitting their application through any other website. The candidates are requested to check their email & messages regularly. BECIL will inform the selected candidates through email & sms. BECIL will not be responsible for any delay on candidate's part.*

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Advertisement No:.....

For office Use: Reg. No._____Dated:_____Fee: _____

BROADCAST ENGINEERING CONSULTANTS INDIA LTD

(A Govt. of India Enterprise)
Head Office: 14-B, Ring Road, I.P. Estate, New Delhi-110002
Tel : +91(11) 23378823-25, **Fax No**. +91(11) 23379885
Corporate Office: BECIL Bhawan, C-56, A/17, Sector-62, Noida – 201307 Uttar Pradesh
Tel: 0120-4177850 **Fax :** 0120-4177879
Website: www.becil.com

Please attach recent passport size Color photograph

(REGISTRATION FORM)

(Imp: Please read the details on prescribed educational, professional as well as experience requirements for the various professionals before filling in the form) (FILLED FORM IN ONLY CAPITAL LETTERS)

1. **Application for the post of:** _____

2. **Candidate's Name - Mr.☐ Mrs.☐ Miss.☐ (Please tick the appropriate)**

3. **Father's Name:**

4. **Date of Birth:** ☐☐ **Day** ☐☐ **Month** ☐☐☐☐ **Year**

5. **Aadhar No. (Compulsory)**

6. **Employee State Insurance No. (if any)**

7. **PAN No. (Compulsory)**

8. **Category: General** ☐ **OBC** ☐ **SC** ☐ **ST** ☐ **PH** ☐ **EWS** ☐ **OTHERS** ☐

9. **Marital Status: Married** ☐ **Unmarried** ☐ **Widow** ☐

10. **Nationality:**_____ **11. Religion:**_____

12. **Permanent Address (Capital Letters):**

City **State**

Pin Code

13. **Correspondence Address (Capital Letters):**

City **State**

Pin Code

14. **E-Mail ID (Capital Letters):**

Mobile No.1 **Mobile No.2**

Continued….

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14. Educational/Professional Qualifications:

S. No.	Examination Passed	Course Name & Board/University/Institute	Year of Passing	Total Marks	Marks Obtained	Percentage
1	10th passed					
2	12th passed					
3	Graduation					
4	Post-graduation					
5	Diploma					
6	Others (if any)					

15. Work Experience (add separate sheet if required):

S. No.	Organization	Designation	Duration	
			From (DD/MM/YYYY)	To (DD/MM/YYYY)
1.				
2.				
3.				
4.				
5.				

16. Total years of experience: _____

17. References

S.No.	Name	Address	Contact Number

18. Languages known (Tick appropriate boxes)

	Read	Speak	Write
1. ----------	☐	☐	☐
2. ----------	☐	☐	☐
3. ----------	☐	☐	☐

Note: Please attach self-attested photocopies of following documents with this form:

1. Educational / Professional Certificates
2. 10th Certificate / Birth Certificate
3. Caste Certificate, if any.
4. Work Experience Certificates
5. PAN Card
6. Aadhar Card
7. Copy of EPF/ESIC Card (Pervious employer-if applicable)

(……)

Signature of Candidate with date